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CHALK IT UP FOR PEACE

Over 100,000 Artists to Participate in Global Chalk Art Project for Peace

EMERYVILLE, CALIF., September 5, 2007 - CHALK4PEACE, the worldwide chalk art project for young artists of all ages, will kick off its second year as a global peace event September 14-16, 2007. Over 200,000 young artists are expected to participate at hundreds of sites across four continents, each artist encouraged to express his or her vision and message for peace with sidewalk chalk.

“We invite you to help us paint the planet the colors of peace,” says John Aaron, the Global Project Founder of CHALK4PEACE. “This year, there are some 20 sites around Washington, DC alone. It appears that many of last year’s venues, including schools, libraries, churches and even the Organization of American States (located across from the White House) enjoyed the event so much that they are repeating their participation. It teaches kids about peace.”

In California, the San Francisco Bay Area is also well represented, with locations like the Oakland Museum of Children’s Art and Cragmont Elementary School in Berkeley, joining in for their second year. Also participating again is the Community ARTS Therapy programme at St. George’s Cathedral in Cape Town, South Africa, the Armory Center for the Arts, Pasadena, CA, Cosmic Ties, in Cosby, Tennessee, the New Hampshire Association for the Education of Young Children and a growing list of others. The town of Hudson Falls, NY has created an entire festival around CHALK4PEACE that will take place in Juckett Park that Saturday.

“We know that it’s happening in London, England, Dublin, Ireland, Lima, Peru but we’re just not sure exactly where yet,” says Aaron.

Photographers of international note have come aboard the project and have provided an incredible collection of photo documentation at many of the sites.

A global portfolio can be seen at <http://www.chalk4peace.org> and an international art exhibition of the 2006-2007 events is planned for early 2008.

CHALK4PEACE, Inc., a charitable organization based in Emeryville, California, is dedicated to creating an annual cooperative global chalk art project that strives to include all those who wish to participate in as many places as possible. Its goal is to encourage peace by way of simultaneous artistic expression. More information about CHALK4PEACE, Inc. can be obtained at <http://www.chalk4peace.org>.

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